Custom-built landing pages

- Participant friendly websites built for each trial
- All relevant trial information presented in an easy to understand manner
- Automated participant registration and emails
- Search engine optimized (SEO) to increase participant reach

Participant Prescreen Questionnaire

- Customizable questionnaire to determine participant eligibility and ineligibility
- Automatically emailed to registered participants
- Data encrypted and sorted to HIPPA compliant database
- Automatable eligibility and ineligibility emails

Mobile Optimized

- Landing pages and prescreening questionnaires mobile device friendly
- Integrated across all web, mobile, and tablet devices
- Enables remote, point of care, and direct enrollment in the clinic
Cloud recruitment management platform

- Streamline trial registrations, prescreens, and participant eligibility
- Send and customize emails, reminders, and notifications
- View and edit timeslots for participant scheduling
- Easily analyze and understand best recruitment practices for your study
- Manage trial data and logistics for single and/or multisite studies

Comprehensive trial analytics

- Real time analytics dashboard to quickly summarize recruitment progress
- Quickly diagnose recruitment bottlenecks for real time recruitment adjustments
- Track and manage your best advertising and recruiting sources
- Live visibility into recruitment metrics for each trial site

Online Social Media Advertising

- Custom designed ads deployed across social media and online advertising networks
- Machine learning engines deploy ads to optimally target only the most relevant patient populations for your trial