

AD SIZES & DIMENSIONS

- Full Page 9" x 11"
- 3/4 Vertical 6.71" x 11"
- 2/3 Horizontal 9" x 7.28"
- 2/3 Vertical 5.94" x 11" (Clubs)
- Junior 6.7" x 8.21"
- 1/2 Vertical 4.42" x 11"
- 1/2 Horizontal 9" x 5.42"
- 1/3 Square 4.42" x 7.28"
- 1/3 Vertical 2.88" x 11" (Clubs)
- 1/3 Horizontal 9" x 3.55"
- 1/4 Square 4.42" x 5.42"
- 1/4 Vertical 2.125" x 11"
- 1/4 Vertical 2.88" x 8.21" (Clubs)
- 1/6 2.88" x 5.42" (Clubs)
- 1/6 Square 4.42" x 3.55"
- 1/6 Vertical 2.125" x 7.28"
- 1/8 Vertical 2.125" x 5.42"
- 1/8 Horizontal 4.42" x 2.62"
- 1/8 Square 2.88" x 4.1" (Clubs)
- 1/12 Vertical 2.125" x 3.55"
- 1/16 Vertical 2.125" x 2.62"
- 1/16 Horizontal 2.88" x 1.89" (Clubs)
- 1/24 1.36" x 2.62" (Clubs)
- 1/32 Horizontal 2.125" x 1.28"
- 1/32 Horizontal 2.88" x .85" (Clubs)

Full 9" x 11"	Junior 6.71" x 8.21"	1/2 V 4.42" x 11"	1/2 H 9" x 5.42"	1/3 H 9" x 3.55"	1/3 Square 4.42" x 7.28"	1/4 Square 4.42" x 5.42"
1/4 H 9" x 2.62"	1/6 Sq 4.42" x 3.55"	1/8 V 2.125" x 5.42"	1/8 H 4.42" x 2.65"	1/12 V 2.122" x 3.55"	1/16 V 2.125" x 2.625"	1/24 H 2.125" x 1.7"

CAMERA READY PRODUCTION REQUIREMENTS

Ads must be produced to specific page sizes.

Half-Tone Requirements:

- Highlights 3-8%
- Shadows 72-78%
- 20% Press Gain
- 100 Line Screen

The Village Voice does not accept responsibility for the printing quality of camera ready ads.

Any questions about building camera ready ads to meet these requirements may be directed to our Production Manager Brewster Scott: bscott@villagevoice.com

DEADLINES

Space reservations and ad materials and electronic ads must be received by 5 p.m. the Friday preceding Wednesday's publication date. No cancellations are accepted after this time.